

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Iowa Poll of 3,033 Adults

This survey of 3,033 adults was conducted January 2nd through January 7th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Iowa were interviewed in English by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Iowa from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. Both samples were matched by telephone number to a voter registration list for the state. Voter information was appended to each matched case. Assistance was provided by Luce Research for data collection and L2 for voter registration information. After the interviews were completed, the two samples were then combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and race, except for region, which is from the 2010 census. Results are statistically significant within ± 1.8 percentage points. There are 2,821 registered voters. The results for this subset are statistically significant within ± 1.8 percentage points. Among registered voters, 1,448 had a phone match in the voter file and 1,373 did not. The results for each of these subsets is statistically significant within ± 2.6 percentage points. There are 1,094 voters in the potential Republican caucus electorate. The potential Republican caucus electorate in Iowa includes all voters who prefer to participate in the Republican presidential caucus and registered Republicans without a caucus preference. There are 977 voters in the potential Democratic caucus electorate. The potential Democratic caucus electorate includes all voters who prefer to participate in the Democratic presidential caucus and registered Democrats without a caucus preference. The results for these subsets are statistically significant within ± 3.0 percentage points and ± 3.1 percentage points, respectively. There are 456 likely Republican caucus-goers and 422 likely Democratic caucus-goers defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Iowa Republican/Democratic Presidential Caucus based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 4.6 percentage points and ± 4.8 percentage points, respectively. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Iowa

		Iowa Adults	Iowa Registered Voters
		Col %	Col %
Iowa Adults		100%	
Iowa Registered Voters		93%	100%
Iowa Potential Republican Electorate		36%	39%
Iowa Likely Republican Caucus-Goers		15%	16%
Iowa Potential Democratic Electorate		33%	35%
Iowa Likely Democratic Caucus-Goers		14%	15%
Party Registration	Democrat	n/a	30%
	Republican	n/a	31%
	Independent	n/a	39%
	Other	n/a	<1%
Party Identification	Democrat	n/a	27%
	Republican	n/a	27%
	Independent	n/a	44%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	6%
	Liberal	n/a	17%
	Moderate	n/a	36%
	Conservative	n/a	30%
	Very conservative	n/a	11%
Tea Party Supporters		n/a	18%
Gender	Men	49%	49%
	Women	51%	51%
Age	Under 45	43%	41%
	45 or older	57%	59%
Age	18 to 29	20%	18%
	30 to 44	23%	24%
	45 to 59	27%	28%
	60 or older	30%	31%
Race	White	89%	89%
	African American	2%	2%
	Latino	4%	4%
	Other	5%	5%
Region	Eastern Cities	25%	25%
	East Central	21%	21%
	Central	21%	22%
	Des Moines Area	17%	17%
	West	16%	16%
Household Income	Less than \$50,000	48%	46%
	\$50,000 or more	52%	54%
Education	Not college graduate	65%	64%
	College graduate	35%	36%
Marital Status	Married	55%	56%
	Not married	45%	44%
Evangelical Christian	Yes	29%	30%
	No	71%	70%
White Evangelical Christians		26%	26%
Religiosity	Practice a Religion	52%	54%
	Does not Practice a Religion	48%	46%
Iowa Voter Registration List	Match	n/a	51%
	No Match	n/a	49%
Interview Type	Landline	56%	57%
	Cell Phone	44%	43%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted January 2nd through January 7th, 2016, n=3033 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=2821 MOE +/- 1.8 percentage points.

Nature of the Sample - Iowa

		Iowa Potential Republican Electorate	Iowa Likely Republican Caucus-Goers
		Col %	Col %
Iowa Potential Republican Electorate		100%	
Iowa Likely Republican Caucus-Goers		47%	100%
Party Registration	Democrat	2%	2%
	Republican	76%	78%
	Independent	21%	19%
	Other	<1%	<1%
Party Identification	Democrat	2%	2%
	Republican	64%	67%
	Independent	32%	29%
	Other	2%	2%
Past Participation*	Yes	45%	67%
	No	55%	33%
Political Ideology	Very liberal	1%	1%
	Liberal	4%	3%
	Moderate	26%	24%
	Conservative	46%	46%
	Very conservative	22%	27%
Tea Party Supporters		34%	40%
Gender	Men	55%	57%
	Women	45%	43%
Age	Under 45	41%	37%
	45 or older	59%	63%
Age	18 to 29	17%	12%
	30 to 44	24%	25%
	45 to 59	30%	34%
	60 or older	30%	29%
Race	White	91%	91%
	African American	1%	1%
	Latino	3%	3%
	Other	5%	5%
Region	Eastern Cities	23%	22%
	East Central	20%	17%
	Central	20%	28%
	Des Moines Area	18%	18%
	West	20%	16%
Household Income	Less than \$50,000	37%	31%
	\$50,000 or more	63%	69%
Education	Not college graduate	61%	54%
	College graduate	39%	46%
Marital Status	Married	64%	70%
	Not married	36%	30%
Evangelical Christian	Yes	44%	47%
	No	56%	53%
White Evangelical Christians		45%	43%
Religiosity	Practice a Religion	66%	70%
	Does not Practice a Religion	34%	30%
Iowa Voter Registration List	Match	51%	53%
	No Match	49%	47%
Interview Type	Landline	56%	59%
	Cell Phone	44%	41%

NBC News/WSJ/Marist Poll Iowa Potential Republican Electorate. Interviews conducted January 2nd through January 7th, 2016, 2015, n=1094 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

Iowa Likely Republican Caucus-Goers: n=456 MOE +/- 4.6 percentage points.

Nature of the Sample - Iowa

		Iowa Potential Democratic Electorate	Iowa Likely Democratic Caucus-Goers
		Col %	Col %
Iowa Potential Democratic Electorate		100%	
Iowa Likely Democratic Caucus-Goers		43%	100%
Party Registration	Democrat	81%	82%
	Republican	2%	2%
	Independent	17%	15%
Party Identification	Democrat	69%	74%
	Republican	2%	1%
	Independent	29%	25%
	Other	0%	0%
Past Participation*	Yes	56%	73%
	No	44%	27%
Political Ideology	Very liberal	14%	17%
	Liberal	33%	36%
	Moderate	36%	33%
	Conservative	13%	10%
	Very conservative	3%	3%
Tea Party Supporters		6%	5%
Gender	Men	43%	45%
	Women	57%	55%
Age	Under 45	39%	38%
	45 or older	61%	62%
Age	18 to 29	16%	14%
	30 to 44	23%	24%
	45 to 59	26%	26%
	60 or older	35%	36%
Race	White	87%	88%
	African American	3%	3%
	Latino	5%	4%
	Other	5%	6%
Region	Eastern Cities	27%	28%
	East Central	20%	22%
	Central	25%	21%
	Des Moines Area	17%	17%
	West	11%	12%
Household Income	Less than \$50,000	50%	44%
	\$50,000 or more	50%	56%
Education	Not college graduate	62%	53%
	College graduate	38%	47%
Marital Status	Married	51%	57%
	Not married	49%	43%
Evangelical Christian	Yes	19%	18%
	No	81%	82%
White Evangelical Christians		15%	14%
Religiosity	Practice a Religion	45%	47%
	Does not Practice a Religion	55%	53%
Iowa Voter Registration List	Match	56%	57%
	No Match	44%	43%
Interview Type	Landline	60%	62%
	Cell Phone	40%	38%

NBC News/WSJ/Marist Poll Iowa Potential Democratic Electorate. Interviews conducted January 2nd through January 7th, 2016, 2015, n=977 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

Iowa Likely Republican Caucus-Goers: n=422 MOE +/- 4.8 percentage points.

		Iowa Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Iowa Adults		40%	51%	9%
Iowa Registered Voters		40%	52%	8%
Iowa Potential Republican Electorate		10%	86%	3%
Iowa Potential Democratic Electorate		77%	17%	7%
Party Identification^	Democrat	82%	14%	4%
	Republican	7%	89%	4%
	Independent	36%	52%	11%
Political Ideology^	Very liberal-Liberal	77%	16%	7%
	Moderate	45%	45%	10%
	Conservative-Very conservative	15%	80%	5%
Tea Party Supporters^		15%	82%	3%
Region	Eastern Cities	44%	46%	10%
	East Central	38%	53%	10%
	Central	51%	42%	8%
	Des Moines Area	36%	58%	6%
	West	28%	63%	9%
Household Income	Less than \$50,000	43%	47%	11%
	\$50,000 or more	39%	55%	5%
Education	Not college graduate	37%	52%	11%
	College graduate	45%	50%	5%
Age	18 to 29	44%	45%	12%
	30 to 44	39%	53%	8%
	45 to 59	37%	57%	7%
	60 or older	42%	49%	9%
Age	Under 45	41%	50%	10%
	45 or older	40%	53%	8%
Gender	Men	36%	57%	8%
	Women	45%	46%	10%
Marital Status	Married	36%	57%	7%
	Not married	45%	43%	11%
Religiosity	Practice a Religion	34%	59%	7%
	Does not Practice a Religion	47%	43%	10%
Interview Type	Landline	42%	50%	8%
	Cell Phone	37%	53%	9%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted January 2nd through January 7th, 2016, n=3033 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=2821 MOE +/- 1.8 percentage points.

Potential Republican Electorate: n= 1094 MOE +/- 3.0 percentage points.

Potential Democratic Electorate: n= 977 MOE +/- 3.1 percentage points.

		Iowa Potential Republican Electorate											
		2016 Iowa Republican presidential caucus including those who are undecided yet leaning toward a candidate											
		Donald Trump	Ted Cruz	Marco Rubio	Ben Carson	Rand Paul	Jeb Bush	Mike Huckabee	Chris Christie	Carly Fiorina	John Kasich	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Republican Electorate		26%	24%	13%	11%	5%	5%	4%	3%	3%	1%	1%	5%
Intensity of Support	Strongly support	34%	25%	8%	14%	6%	4%	4%	2%	2%	1%	0%	0%
	Somewhat support	26%	25%	19%	9%	6%	5%	4%	4%	1%	1%	0%	0%
	Might vote differently	18%	25%	19%	12%	4%	7%	3%	5%	6%	1%	0%	0%
Past Participation*	Yes	21%	31%	14%	7%	6%	5%	3%	4%	3%	2%	1%	4%
	No	31%	18%	12%	14%	5%	4%	4%	2%	2%	1%	0%	5%
Party Identification	Republican	27%	26%	12%	11%	3%	5%	4%	3%	2%	1%	1%	5%
	Independent	26%	18%	16%	13%	9%	4%	3%	3%	4%	2%	0%	4%
Political Ideology	Moderate	28%	11%	15%	13%	3%	7%	3%	5%	4%	2%	1%	7%
	Conservative-Very conservative	24%	30%	13%	10%	5%	4%	3%	2%	2%	1%	0%	4%
Tea Party Supporters		24%	36%	9%	11%	7%	3%	2%	1%	2%	1%	1%	3%
Region	Eastern Cities	26%	20%	16%	11%	5%	3%	4%	4%	2%	2%	1%	6%
	East Central	32%	21%	14%	12%	1%	3%	6%	3%	2%	0%	1%	5%
	Central	18%	28%	13%	12%	8%	8%	1%	2%	3%	3%	0%	2%
	Des Moines Area	24%	25%	7%	10%	8%	6%	6%	3%	4%	1%	1%	6%
	West	30%	25%	14%	12%	4%	3%	2%	2%	2%	0%	0%	5%
Household Income	Less than \$50,000	31%	18%	12%	12%	6%	4%	5%	2%	2%	1%	1%	4%
	\$50,000 or more	25%	28%	13%	12%	4%	4%	3%	4%	2%	2%	0%	3%
Education	Not college graduate	30%	22%	11%	11%	5%	5%	4%	2%	4%	0%	1%	6%
	College graduate	20%	26%	17%	12%	5%	5%	4%	4%	1%	3%	0%	3%
Age	Under 45	28%	24%	12%	15%	10%	2%	5%	1%	2%	1%	1%	1%
	45 or older	26%	24%	14%	9%	2%	7%	3%	5%	3%	2%	0%	7%
Gender	Men	30%	28%	10%	9%	6%	3%	3%	2%	2%	1%	1%	3%
	Women	21%	18%	16%	14%	4%	6%	4%	4%	3%	2%	0%	7%
Marital Status	Married	23%	28%	12%	11%	6%	4%	2%	4%	2%	2%	0%	5%
	Not married	32%	16%	15%	12%	4%	6%	6%	2%	3%	1%	1%	4%
White Evangelical Christians		21%	27%	14%	15%	5%	3%	5%	2%	1%	0%	1%	6%
Religiosity	Practice a Religion	17%	28%	15%	13%	4%	5%	5%	3%	2%	1%	0%	5%
	Does not Practice a Religion	43%	16%	8%	9%	7%	4%	1%	3%	3%	2%	1%	4%
Iowa Voter Registration List	Match	24%	22%	16%	10%	5%	6%	3%	4%	2%	2%	0%	6%
	No Match	29%	25%	10%	13%	5%	3%	4%	2%	3%	1%	1%	3%
Interview Type	Landline	25%	22%	15%	9%	4%	6%	3%	4%	3%	1%	1%	6%
	Cell Phone	28%	25%	10%	14%	6%	2%	5%	1%	3%	1%	0%	4%

NBC News/WSJ/Marist Poll Iowa Potential Republican Electorate. Interviews conducted January 2nd through January 7th, 2016, n=1094 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

		Iowa Potential Republican Electorate with a Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Caucus Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Iowa Potential Republican Electorate with a Candidate Preference		52%	30%	16%	2%
Caucus Support	Marco Rubio	31%	43%	23%	4%
	Ted Cruz	52%	30%	16%	2%
	Ben Carson	61%	23%	16%	0%
	Donald Trump	62%	27%	10%	0%
Party Identification	Republican	53%	31%	14%	2%
	Independent	47%	32%	20%	1%
Political Ideology	Moderate	41%	33%	24%	2%
	Conservative-Very conservative	56%	30%	13%	1%
Tea Party Supporters		63%	24%	12%	0%
Region	Eastern Cities	54%	24%	21%	1%
	East Central	45%	39%	14%	1%
	Central	49%	33%	12%	5%
	Des Moines Area	53%	31%	15%	1%
	West	57%	23%	19%	1%
Household Income	Less than \$50,000	51%	28%	19%	2%
	\$50,000 or more	52%	32%	16%	1%
Education	Not college graduate	52%	28%	18%	2%
	College graduate	52%	32%	14%	2%
Age	Under 45	50%	31%	18%	2%
	45 or older	53%	30%	15%	2%
Gender	Men	53%	30%	16%	1%
	Women	51%	30%	17%	3%
Marital Status	Married	53%	30%	16%	1%
	Not married	50%	30%	17%	3%
White Evangelical Christians		53%	30%	15%	2%
Religiosity	Practice a Religion	52%	32%	15%	1%
	Does not Practice a Religion	50%	27%	20%	3%
Iowa Voter Registration List	Match	51%	30%	17%	2%
	No Match	53%	30%	15%	2%
Interview Type	Landline	53%	28%	17%	2%
	Cell Phone	51%	32%	15%	2%

NBC News/WSJ/Marist Poll Iowa Potential Republican Electorate with a Candidate Preference. Interviews conducted January 2nd through January 7th, 2016, n=970 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

Iowa Potential Republican Electorate with a Candidate Preference													
Who is your second choice for the 2016 Republican presidential caucus [including those who are undecided yet leaning toward a candidate]?													
		Ted Cruz	Marco Rubio	Donald Trump	Ben Carson	Jeb Bush	Rand Paul	Carly Fiorina	Chris Christie	Mike Huckabee	John Kasich	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Potential Republican Electorate with a Candidate Preference		20%	17%	15%	13%	8%	6%	5%	5%	4%	2%	<1%	6%
Caucus Support	Marco Rubio	33%	0%	8%	11%	12%	6%	7%	11%	2%	4%	0%	7%
	Ted Cruz	0%	19%	30%	18%	3%	9%	7%	3%	8%	0%	0%	2%
	Ben Carson	26%	21%	19%	0%	8%	6%	6%	5%	4%	0%	0%	5%
	Donald Trump	34%	17%	0%	15%	8%	6%	2%	5%	3%	0%	1%	9%
Party Identification	Republican	22%	16%	14%	14%	9%	4%	5%	4%	4%	1%	0%	7%
	Independent	17%	19%	16%	11%	7%	9%	5%	7%	4%	2%	0%	2%
Political Ideology	Moderate	15%	18%	12%	12%	11%	5%	6%	11%	3%	3%	0%	4%
	Conservative-Very conservative	22%	17%	16%	13%	7%	5%	5%	3%	5%	1%	0%	6%
Tea Party Supporters		23%	18%	25%	12%	4%	5%	6%	2%	4%	1%	0%	1%
Region	Eastern Cities	27%	18%	13%	7%	7%	9%	10%	4%	2%	1%	1%	4%
	East Central	16%	15%	17%	14%	10%	6%	6%	7%	2%	0%	0%	5%
	Central	19%	22%	12%	14%	9%	5%	2%	7%	3%	1%	0%	5%
	Des Moines Area	24%	9%	18%	12%	9%	5%	2%	2%	8%	3%	0%	8%
	West	16%	19%	15%	16%	4%	5%	5%	5%	6%	2%	0%	8%
Household Income	Less than \$50,000	21%	17%	14%	13%	10%	5%	4%	4%	4%	1%	0%	5%
	\$50,000 or more	20%	17%	15%	12%	7%	6%	6%	7%	5%	2%	0%	4%
Education	Not college graduate	20%	16%	17%	13%	6%	6%	5%	3%	4%	1%	0%	7%
	College graduate	21%	17%	12%	12%	10%	6%	5%	8%	4%	2%	0%	4%
Age	Under 45	17%	15%	17%	15%	9%	10%	4%	3%	4%	0%	0%	7%
	45 or older	23%	18%	13%	11%	7%	3%	6%	7%	4%	3%	0%	5%
Gender	Men	20%	16%	15%	11%	8%	9%	6%	4%	4%	2%	0%	4%
	Women	21%	17%	14%	14%	7%	2%	4%	6%	5%	1%	0%	8%
Marital Status	Married	20%	17%	17%	13%	6%	4%	5%	6%	5%	2%	0%	5%
	Not married	21%	17%	12%	12%	11%	9%	5%	4%	2%	2%	0%	6%
White Evangelical Christians		21%	19%	15%	13%	6%	5%	3%	3%	7%	1%	0%	6%
Religiosity	Practice a Religion	19%	16%	16%	14%	7%	6%	6%	5%	5%	2%	0%	4%
	Does not Practice a Religion	23%	18%	13%	10%	9%	6%	4%	4%	3%	1%	0%	9%
Iowa Voter Registration List	Match	20%	21%	10%	12%	6%	7%	5%	5%	4%	3%	0%	5%
	No Match	21%	13%	19%	13%	9%	4%	5%	5%	4%	1%	0%	6%
Interview Type	Landline	20%	20%	11%	14%	7%	6%	5%	7%	3%	2%	0%	5%
	Cell Phone	21%	13%	20%	11%	9%	5%	5%	3%	5%	0%	0%	7%

NBC News/WSJ/Marist Poll Iowa Potential Republican Electorate with a Candidate Preference. Interviews conducted January 2nd through January 7th, 2016, n=970 MOE +/- 3.1 percentage points.

Totals may not add to 100% due to rounding.

		Iowa Potential Democratic Electorate				
		2016 Iowa Democratic presidential caucus including those who are undecided yet leaning toward a candidate				
		Hillary Clinton	Bernie Sanders	Martin O'Malley	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Iowa Potential Democratic Electorate		49%	43%	4%	<1%	4%
Intensity of Support	Strongly support	55%	42%	3%	0%	0%
	Somewhat support	45%	50%	6%	0%	0%
	Might vote differently	42%	52%	6%	0%	0%
Past Participation*	Yes	51%	41%	4%	0%	3%
	No	47%	45%	4%	0%	5%
Party Identification^	Democrat	56%	37%	4%	0%	4%
	Independent	34%	58%	6%	0%	2%
Political Ideology	Very liberal-Liberal	47%	47%	4%	0%	2%
	Moderate	46%	43%	6%	0%	5%
Region	Eastern Cities	53%	39%	3%	0%	4%
	East Central	50%	43%	4%	0%	3%
	Central	49%	43%	6%	0%	2%
	Des Moines Area	46%	44%	5%	0%	5%
	West	42%	50%	3%	0%	5%
Household Income	Less than \$50,000	52%	41%	3%	0%	4%
	\$50,000 or more	46%	46%	6%	0%	2%
Education	Not college graduate	51%	41%	3%	0%	5%
	College graduate	45%	47%	6%	0%	2%
Age	Under 45	31%	62%	5%	0%	2%
	45 or older	60%	31%	4%	0%	5%
Gender	Men	41%	52%	4%	0%	3%
	Women	55%	36%	5%	0%	5%
Marital Status	Married	51%	41%	5%	0%	3%
	Not married	46%	46%	4%	0%	4%
Religiosity	Practice a Religion	58%	33%	4%	0%	5%
	Does not Practice a Religion	41%	52%	4%	0%	3%
Iowa Voter Registration List	Match	53%	38%	5%	0%	4%
	No Match	44%	49%	3%	0%	4%
Interview Type	Landline	54%	37%	5%	0%	4%
	Cell Phone	41%	53%	4%	0%	3%

NBC News/WSJ/Marist Poll Iowa Potential Democratic Electorate. Interviews conducted January 2nd through January 7th, 2016, n=977 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

		Iowa Potential Democratic Electorate with a Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Caucus Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Iowa Potential Democratic Electorate with a Candidate Preference		64%	27%	9%	1%
Clinton Supporters		69%	23%	7%	0%
Sanders Supporters		59%	29%	10%	1%
Party Identification^	Democrat	69%	22%	8%	1%
	Independent	53%	36%	10%	1%
Political Ideology	Very liberal-Liberal	75%	19%	6%	0%
	Moderate	51%	40%	9%	1%
Region	Eastern Cities	65%	28%	7%	0%
	East Central	61%	28%	11%	1%
	Central	72%	19%	8%	1%
	Des Moines Area	52%	35%	11%	2%
	West	65%	26%	9%	0%
Household Income	Less than \$50,000	63%	26%	10%	1%
	\$50,000 or more	62%	29%	9%	1%
Education	Not college graduate	62%	27%	10%	1%
	College graduate	66%	27%	6%	1%
Age	Under 45	55%	38%	6%	1%
	45 or older	70%	19%	11%	1%
Gender	Men	63%	27%	10%	0%
	Women	65%	26%	8%	1%
Marital Status	Married	65%	26%	8%	0%
	Not married	62%	27%	9%	1%
Religiosity	Practice a Religion	65%	26%	8%	1%
	Does not Practice a Religion	62%	27%	9%	1%
Iowa Voter Registration List	Match	67%	24%	8%	1%
	No Match	60%	29%	10%	1%
Interview Type	Landline	67%	24%	8%	1%
	Cell Phone	59%	31%	10%	1%

NBC News/WSJ/Marist Poll Iowa Potential Democratic Electorate with a Candidate Preference. Interviews conducted January 2nd through January 7th, 2016, n=886 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		48%	40%	12%
Party Identification	Democrat	89%	8%	2%
	Republican	9%	80%	11%
	Independent	47%	36%	17%
Political Ideology	Very liberal-Liberal	81%	12%	7%
	Moderate	58%	29%	13%
	Conservative-Very conservative	19%	67%	14%
Tea Party Supporters		18%	74%	8%
Region	Eastern Cities	52%	36%	11%
	East Central	44%	42%	13%
	Central	60%	30%	10%
	Des Moines Area	42%	46%	11%
	West	35%	49%	16%
Household Income	Less than \$50,000	55%	33%	12%
	\$50,000 or more	44%	46%	9%
Education	Not college graduate	47%	41%	12%
	College graduate	50%	38%	12%
Age	18 to 29	54%	31%	15%
	30 to 44	45%	45%	10%
	45 to 59	43%	45%	13%
	60 or older	51%	36%	12%
Age	Under 45	49%	39%	12%
	45 or older	47%	40%	13%
Gender	Men	39%	50%	11%
	Women	56%	30%	14%
Marital Status	Married	43%	46%	11%
	Not married	54%	33%	13%
Religiosity	Practice a Religion	43%	44%	13%
	Does not Practice a Religion	53%	35%	12%
Interview Type	Landline	50%	38%	12%
	Cell Phone	45%	43%	12%

NBC News/WSJ/Marist Poll Iowa Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1470 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Ted Cruz, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		43%	47%	11%
Party Identification	Democrat	89%	6%	4%
	Republican	4%	90%	6%
	Independent	38%	46%	16%
Political Ideology	Very liberal-Liberal	78%	14%	8%
	Moderate	46%	39%	15%
	Conservative-Very conservative	17%	75%	8%
Tea Party Supporters		13%	84%	3%
Region	Eastern Cities	45%	44%	11%
	East Central	43%	42%	15%
	Central	53%	41%	6%
	Des Moines Area	37%	50%	13%
	West	30%	62%	8%
Household Income	Less than \$50,000	49%	38%	13%
	\$50,000 or more	38%	56%	6%
Education	Not college graduate	42%	46%	12%
	College graduate	43%	49%	8%
Age	18 to 29	40%	45%	15%
	30 to 44	41%	49%	11%
	45 to 59	40%	51%	9%
	60 or older	47%	43%	10%
Age	Under 45	40%	47%	12%
	45 or older	44%	47%	9%
Gender	Men	38%	55%	8%
	Women	47%	40%	14%
Marital Status	Married	39%	53%	8%
	Not married	47%	39%	14%
Religiosity	Practice a Religion	35%	57%	8%
	Does not Practice a Religion	51%	35%	14%
Interview Type	Landline	46%	43%	11%
	Cell Phone	38%	51%	11%

NBC News/WSJ/Marist Poll Iowa Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1470 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Marco Rubio, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		42%	47%	11%
Party Identification	Democrat	88%	7%	5%
	Republican	3%	92%	5%
	Independent	39%	45%	16%
Political Ideology	Very liberal-Liberal	79%	13%	8%
	Moderate	44%	44%	12%
	Conservative-Very conservative	19%	72%	9%
Tea Party Supporters		14%	82%	4%
Region	Eastern Cities	46%	44%	10%
	East Central	42%	46%	12%
	Central	50%	40%	10%
	Des Moines Area	37%	53%	10%
	West	32%	57%	11%
Household Income	Less than \$50,000	50%	37%	13%
	\$50,000 or more	37%	57%	6%
Education	Not college graduate	42%	46%	13%
	College graduate	43%	50%	7%
Age	18 to 29	40%	44%	16%
	30 to 44	43%	48%	9%
	45 to 59	39%	52%	8%
	60 or older	45%	44%	11%
Age	Under 45	41%	47%	12%
	45 or older	42%	48%	10%
Gender	Men	36%	56%	9%
	Women	48%	39%	13%
Marital Status	Married	38%	54%	9%
	Not married	47%	39%	14%
Religiosity	Practice a Religion	35%	56%	9%
	Does not Practice a Religion	51%	37%	13%
Interview Type	Landline	45%	45%	11%
	Cell Phone	38%	51%	11%

NBC News/WSJ/Marist Poll Iowa Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1470 MOE +/- 2.6 percentage points. Totals may not add to 100% due to rounding.

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bernie Sanders, the Democrat	Donald Trump, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		51%	38%	11%
Party Identification	Democrat	89%	4%	7%
	Republican	17%	71%	12%
	Independent	54%	36%	10%
Political Ideology	Very liberal-Liberal	88%	9%	3%
	Moderate	61%	29%	11%
	Conservative-Very conservative	25%	61%	14%
Tea Party Supporters		28%	67%	5%
Region	Eastern Cities	57%	31%	12%
	East Central	44%	45%	11%
	Central	58%	34%	8%
	Des Moines Area	49%	37%	14%
	West	45%	45%	9%
Household Income	Less than \$50,000	57%	33%	10%
	\$50,000 or more	51%	40%	9%
Education	Not college graduate	51%	38%	12%
	College graduate	54%	38%	9%
Age	18 to 29	57%	38%	5%
	30 to 44	53%	38%	9%
	45 to 59	47%	41%	12%
	60 or older	52%	34%	15%
Age	Under 45	55%	38%	8%
	45 or older	49%	37%	13%
Gender	Men	49%	43%	8%
	Women	54%	33%	14%
Marital Status	Married	46%	43%	10%
	Not married	59%	30%	11%
Religiosity	Practice a Religion	44%	43%	12%
	Does not Practice a Religion	59%	32%	9%
Interview Type	Landline	51%	37%	12%
	Cell Phone	51%	39%	10%

NBC News/WSJ/Marist Poll Iowa Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1351 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bernie Sanders, the Democrat	Ted Cruz, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		47%	42%	11%
Party Identification	Democrat	92%	3%	5%
	Republican	8%	84%	8%
	Independent	48%	38%	14%
Political Ideology	Very liberal-Liberal	89%	8%	3%
	Moderate	54%	34%	13%
	Conservative-Very conservative	21%	68%	11%
Tea Party Supporters		23%	75%	2%
Region	Eastern Cities	56%	33%	11%
	East Central	38%	52%	11%
	Central	53%	38%	9%
	Des Moines Area	46%	39%	14%
	West	35%	53%	12%
Household Income	Less than \$50,000	52%	36%	12%
	\$50,000 or more	46%	46%	8%
Education	Not college graduate	44%	42%	14%
	College graduate	51%	42%	7%
Age	18 to 29	55%	36%	9%
	30 to 44	46%	43%	11%
	45 to 59	45%	46%	10%
	60 or older	45%	41%	14%
Age	Under 45	50%	40%	10%
	45 or older	45%	43%	12%
Gender	Men	46%	45%	9%
	Women	47%	39%	13%
Marital Status	Married	40%	50%	10%
	Not married	56%	32%	12%
Religiosity	Practice a Religion	37%	52%	10%
	Does not Practice a Religion	57%	31%	12%
Interview Type	Landline	45%	42%	12%
	Cell Phone	48%	42%	10%

NBC News/WSJ/Marist Poll Iowa Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1351 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Iowa Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bernie Sanders, the Democrat	Marco Rubio, the Republican	Undecided
		Row %	Row %	Row %
Iowa Registered Voters		44%	44%	12%
Party Identification	Democrat	89%	5%	6%
	Republican	9%	81%	11%
	Independent	43%	42%	15%
Political Ideology	Very liberal-Liberal	86%	10%	4%
	Moderate	48%	40%	11%
	Conservative-Very conservative	21%	65%	14%
Tea Party Supporters		26%	70%	4%
Region	Eastern Cities	49%	39%	12%
	East Central	37%	47%	16%
	Central	50%	42%	7%
	Des Moines Area	43%	41%	15%
	West	37%	51%	12%
Household Income	Less than \$50,000	53%	36%	12%
	\$50,000 or more	41%	50%	9%
Education	Not college graduate	44%	41%	15%
	College graduate	46%	48%	7%
Age	18 to 29	57%	33%	10%
	30 to 44	39%	48%	13%
	45 to 59	41%	49%	10%
	60 or older	44%	41%	15%
Age	Under 45	47%	41%	12%
	45 or older	43%	45%	12%
Gender	Men	43%	47%	10%
	Women	45%	40%	14%
Marital Status	Married	36%	51%	13%
	Not married	55%	34%	11%
Religiosity	Practice a Religion	34%	55%	11%
	Does not Practice a Religion	56%	32%	13%
Interview Type	Landline	42%	45%	13%
	Cell Phone	46%	42%	12%

NBC News/WSJ/Marist Poll Iowa Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1351 MOE +/- 2.7 percentage points. Totals may not add to 100% due to rounding.

		Iowa Adults										
		Which one of the following issues is most important to you for the 2016 presidential election?										
				The deficit and						None of		
		National security and terrorism	Job creation and economic growth	Health care	government spending	Religious and moral values	Immigration	Climate change	All equally	these	Other	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Iowa Adults		23%	22%	17%	13%	6%	5%	5%	6%	1%	2%	1%
Iowa Registered Voters		23%	22%	16%	14%	6%	5%	5%	5%	1%	2%	1%
Iowa Potential Republican Electorate		33%	17%	7%	17%	10%	8%	1%	4%	0%	2%	1%
Iowa Potential Democratic Electorate		14%	28%	24%	7%	2%	4%	11%	6%	1%	2%	1%
Party Identification^	Democrat	14%	29%	26%	7%	2%	5%	9%	5%	1%	2%	1%
	Republican	36%	15%	7%	17%	10%	7%	1%	4%	0%	2%	1%
	Independent	20%	23%	17%	16%	5%	4%	6%	6%	1%	1%	1%
Political Ideology^	Very liberal-Liberal	12%	24%	27%	9%	2%	5%	14%	4%	1%	1%	1%
	Moderate	20%	27%	16%	16%	2%	5%	4%	6%	0%	2%	1%
	Conservative-Very conservative	32%	16%	11%	15%	11%	6%	2%	5%	0%	2%	1%
Tea Party Supporters^		32%	17%	9%	19%	8%	8%	0%	5%	0%	2%	1%
Region	Eastern Cities	19%	24%	18%	15%	4%	5%	5%	5%	1%	3%	2%
	East Central	27%	21%	17%	11%	6%	3%	6%	6%	1%	1%	2%
	Central	22%	23%	18%	12%	5%	5%	6%	5%	1%	1%	1%
	Des Moines Area	26%	19%	15%	13%	7%	6%	4%	6%	1%	2%	1%
	West	21%	20%	14%	14%	8%	8%	4%	7%	2%	1%	1%
Household Income	Less than \$50,000	21%	23%	19%	11%	6%	6%	4%	6%	1%	2%	1%
	\$50,000 or more	25%	22%	14%	16%	6%	5%	6%	3%	1%	2%	1%
Education	Not college graduate	23%	21%	17%	12%	7%	6%	4%	6%	1%	1%	2%
	College graduate	22%	23%	15%	15%	5%	4%	8%	4%	1%	2%	1%
Age	18 to 29	17%	27%	17%	13%	5%	6%	7%	4%	1%	1%	0%
	30 to 44	21%	22%	16%	15%	6%	5%	5%	5%	1%	3%	1%
	45 to 59	24%	25%	16%	13%	6%	4%	4%	6%	0%	1%	1%
	60 or older	27%	15%	17%	12%	6%	6%	5%	7%	1%	1%	2%
Age	Under 45	19%	24%	17%	14%	6%	6%	6%	4%	1%	2%	1%
	45 or older	25%	20%	16%	12%	6%	5%	5%	6%	1%	1%	2%
Gender	Men	21%	24%	12%	18%	5%	5%	6%	5%	1%	2%	1%
	Women	24%	20%	21%	9%	7%	5%	5%	6%	0%	1%	2%
Marital Status	Married	25%	20%	15%	14%	6%	5%	5%	6%	1%	2%	1%
	Not married	19%	24%	18%	12%	6%	6%	6%	5%	1%	1%	2%
Religiosity	Practice a Religion	25%	20%	14%	13%	10%	5%	3%	6%	1%	2%	1%
	Does not Practice a Religion	21%	24%	19%	13%	2%	5%	7%	5%	1%	1%	1%
Interview Type	Landline	24%	21%	17%	12%	6%	5%	5%	6%	1%	1%	2%
	Cell Phone	22%	23%	16%	14%	5%	6%	6%	5%	1%	2%	1%

NBC News/WSJ/Marist Poll Iowa Adults. Interviews conducted January 2nd through January 7th, 2016, n=3033 MOE +/- 1.8 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters: n=2821 MOE +/- 1.8 percentage points.

Potential Republican Electorate: n= 1094 MOE +/- 3.0 percentage points.

Potential Democratic Electorate: n= 977 MOE +/- 3.1 percentage points.

		Iowa Adults		
		Do you support or oppose making laws covering the sale of firearms more strict?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
Iowa Adults		54%	42%	5%
Iowa Registered Voters		54%	42%	4%
Iowa Potential Republican Electorate		33%	64%	3%
Iowa Potential Democratic Electorate		79%	18%	3%
Party Identification^	Democrat	80%	16%	3%
	Republican	31%	64%	4%
	Independent	51%	44%	5%
Political Ideology^	Very liberal-Liberal	79%	19%	3%
	Moderate	58%	37%	5%
	Conservative-Very conservative	35%	60%	5%
Tea Party Supporters^		29%	70%	1%
Region	Eastern Cities	56%	38%	6%
	East Central	53%	43%	5%
	Central	64%	32%	4%
	Des Moines Area	51%	45%	3%
	West	43%	52%	5%
Household Income	Less than \$50,000	57%	38%	5%
	\$50,000 or more	51%	45%	4%
Education	Not college graduate	52%	43%	5%
	College graduate	57%	39%	4%
Age	18 to 29	47%	48%	5%
	30 to 44	52%	44%	3%
	45 to 59	53%	42%	5%
	60 or older	60%	34%	5%
Age	Under 45	50%	46%	4%
	45 or older	57%	38%	5%
Gender	Men	46%	50%	4%
	Women	61%	33%	6%
Marital Status	Married	50%	45%	4%
	Not married	57%	38%	5%
Religiosity	Practice a Religion	52%	43%	5%
	Does not Practice a Religion	56%	40%	4%
Interview Type	Landline	57%	37%	6%
	Cell Phone	50%	48%	3%

NBC News/WSJ/Marist Poll Iowa Adults Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1925 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters Split Sample: n=1797 MOE +/- 2.3 percentage points.

Potential Republican Electorate Split Sample: n= 680 MOE +/- 3.8 percentage points.

Potential Democratic Electorate Split Sample: n= 633 MOE +/- 3.9 percentage points.

		Iowa Adults		
		Do you support or oppose free trade with foreign countries?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
Iowa Adults		68%	21%	11%
Iowa Registered Voters		68%	21%	11%
Iowa Potential Republican Electorate		74%	18%	8%
Iowa Potential Democratic Electorate		65%	23%	13%
Party Identification^	Democrat	64%	22%	14%
	Republican	76%	16%	8%
	Independent	68%	21%	11%
Political Ideology^	Very liberal-Liberal	65%	25%	11%
	Moderate	70%	18%	12%
	Conservative-Very conservative	71%	19%	10%
Tea Party Supporters^		72%	23%	5%
Region	Eastern Cities	69%	20%	12%
	East Central	67%	21%	11%
	Central	72%	15%	13%
	Des Moines Area	66%	22%	11%
	West	65%	25%	10%
Household Income	Less than \$50,000	64%	23%	12%
	\$50,000 or more	73%	19%	7%
Education	Not college graduate	64%	24%	13%
	College graduate	76%	15%	9%
Age	18 to 29	70%	19%	10%
	30 to 44	70%	22%	8%
	45 to 59	69%	20%	11%
	60 or older	63%	21%	16%
Age	Under 45	70%	21%	9%
	45 or older	66%	20%	13%
Gender	Men	73%	20%	7%
	Women	63%	21%	16%
Marital Status	Married	70%	20%	10%
	Not married	66%	21%	13%
Religiosity	Practice a Religion	72%	17%	11%
	Does not Practice a Religion	64%	24%	12%
Interview Type	Landline	66%	20%	14%
	Cell Phone	70%	22%	8%

NBC News/WSJ/Marist Poll Iowa Adults Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1925 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters Split Sample: n=1797 MOE +/- 2.3 percentage points.

Potential Republican Electorate Split Sample: n= 680 MOE +/- 3.8 percentage points.

Potential Democratic Electorate Split Sample: n= 633 MOE +/- 3.9 percentage points.

		Iowa Adults		
		Do you support or oppose immigration policies which include a pathway to citizenship for undocumented or illegal immigrants?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
Iowa Adults		55%	37%	8%
Iowa Registered Voters		55%	37%	8%
Iowa Potential Republican Electorate		46%	49%	6%
Iowa Potential Democratic Electorate		74%	20%	6%
Party Identification [^]	Democrat	73%	20%	6%
	Republican	44%	50%	7%
	Independent	53%	38%	8%
Political Ideology [^]	Very liberal-Liberal	79%	16%	5%
	Moderate	58%	34%	8%
	Conservative-Very conservative	40%	52%	8%
Tea Party Supporters [^]		39%	56%	5%
Region	Eastern Cities	59%	32%	9%
	East Central	51%	40%	9%
	Central	66%	28%	6%
	Des Moines Area	50%	41%	9%
	West	45%	48%	7%
Household Income	Less than \$50,000	52%	39%	9%
	\$50,000 or more	59%	35%	5%
Education	Not college graduate	49%	42%	10%
	College graduate	67%	29%	5%
Age	18 to 29	62%	28%	10%
	30 to 44	59%	35%	6%
	45 to 59	54%	40%	6%
	60 or older	46%	44%	10%
Age	Under 45	60%	32%	8%
	45 or older	50%	42%	8%
Gender	Men	57%	38%	5%
	Women	52%	37%	11%
Marital Status	Married	54%	40%	6%
	Not married	56%	34%	10%
Religiosity	Practice a Religion	55%	37%	8%
	Does not Practice a Religion	55%	37%	8%
Interview Type	Landline	52%	39%	9%
	Cell Phone	58%	35%	7%

NBC News/WSJ/Marist Poll Iowa Adults Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1925 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

[^]Iowa Registered Voters Split Sample: n=1797 MOE +/- 2.3 percentage points.

Potential Republican Electorate Split Sample: n= 680 MOE +/- 3.8 percentage points.

Potential Democratic Electorate Split Sample: n= 633 MOE +/- 3.9 percentage points.

		Iowa Adults		
		Do you support or oppose sending U.S. combat troops to Iraq and Syria to fight ISIS?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
Iowa Adults		48%	43%	9%
Iowa Registered Voters		49%	43%	8%
Iowa Potential Republican Electorate		65%	28%	6%
Iowa Potential Democratic Electorate		35%	59%	5%
Party Identification^	Democrat	35%	61%	4%
	Republican	67%	26%	7%
	Independent	47%	43%	10%
Political Ideology^	Very liberal-Liberal	30%	64%	6%
	Moderate	50%	42%	8%
	Conservative-Very conservative	60%	31%	8%
Tea Party Supporters^		67%	28%	5%
Region	Eastern Cities	48%	44%	9%
	East Central	48%	41%	11%
	Central	44%	48%	7%
	Des Moines Area	50%	43%	7%
	West	52%	39%	9%
Household Income	Less than \$50,000	46%	44%	10%
	\$50,000 or more	53%	41%	6%
Education	Not college graduate	49%	42%	9%
	College graduate	48%	45%	7%
Age	18 to 29	46%	46%	8%
	30 to 44	52%	40%	8%
	45 to 59	54%	39%	7%
	60 or older	42%	47%	10%
Age	Under 45	49%	43%	8%
	45 or older	48%	43%	9%
Gender	Men	55%	40%	5%
	Women	41%	46%	12%
Marital Status	Married	50%	41%	9%
	Not married	47%	45%	8%
Religiosity	Practice a Religion	51%	40%	9%
	Does not Practice a Religion	46%	46%	8%
Interview Type	Landline	44%	46%	10%
	Cell Phone	54%	40%	6%

NBC News/WSJ/Marist Poll Iowa Adults Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1925 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters Split Sample: n=1797 MOE +/- 2.3 percentage points.

Potential Republican Electorate Split Sample: n= 680 MOE +/- 3.8 percentage points.

Potential Democratic Electorate Split Sample: n= 633 MOE +/- 3.9 percentage points.

		Iowa Adults		
		Do you support or oppose same-sex marriage, that is, allowing gay or lesbian couples to legally marry?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
Iowa Adults		58%	36%	6%
Iowa Registered Voters		58%	36%	6%
Iowa Potential Republican Electorate		38%	56%	6%
Iowa Potential Democratic Electorate		76%	19%	5%
Party Identification [^]	Democrat	77%	19%	4%
	Republican	33%	62%	5%
	Independent	63%	29%	7%
Political Ideology [^]	Very liberal-Liberal	86%	10%	4%
	Moderate	69%	23%	8%
	Conservative-Very conservative	34%	60%	6%
Tea Party Supporters [^]		38%	53%	9%
Region	Eastern Cities	60%	33%	7%
	East Central	61%	34%	6%
	Central	66%	29%	5%
	Des Moines Area	50%	45%	5%
	West	48%	43%	8%
Household Income	Less than \$50,000	57%	37%	6%
	\$50,000 or more	62%	33%	6%
Education	Not college graduate	55%	37%	7%
	College graduate	63%	33%	5%
Age	18 to 29	77%	21%	2%
	30 to 44	65%	32%	4%
	45 to 59	52%	39%	9%
	60 or older	46%	45%	9%
Age	Under 45	70%	27%	3%
	45 or older	49%	42%	9%
Gender	Men	54%	39%	7%
	Women	62%	32%	6%
Marital Status	Married	52%	41%	7%
	Not married	65%	30%	6%
Religiosity	Practice a Religion	44%	51%	6%
	Does not Practice a Religion	73%	20%	7%
Interview Type	Landline	53%	39%	8%
	Cell Phone	63%	32%	5%

NBC News/WSJ/Marist Poll Iowa Adults Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1953 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

[^]Iowa Registered Voters Split Sample: n=1820 MOE +/- 2.3 percentage points.

Potential Republican Electorate Split Sample: n= 699 MOE +/- 3.7 percentage points.

Potential Democratic Electorate Split Sample: n= 636 MOE +/- 3.9 percentage points.

		Iowa Adults		
		Do you support or oppose the government taking action to combat climate change?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
Iowa Adults		60%	31%	9%
Iowa Registered Voters		60%	32%	8%
Iowa Potential Republican Electorate		37%	56%	7%
Iowa Potential Democratic Electorate		83%	11%	5%
Party Identification [^]	Democrat	84%	11%	5%
	Republican	34%	59%	8%
	Independent	64%	27%	10%
Political Ideology [^]	Very liberal-Liberal	87%	10%	4%
	Moderate	71%	21%	8%
	Conservative-Very conservative	36%	55%	9%
Tea Party Supporters [^]		29%	66%	5%
Region	Eastern Cities	57%	33%	10%
	East Central	63%	28%	9%
	Central	70%	22%	8%
	Des Moines Area	55%	35%	11%
	West	52%	40%	8%
Household Income	Less than \$50,000	61%	28%	11%
	\$50,000 or more	61%	34%	5%
Education	Not college graduate	56%	33%	11%
	College graduate	66%	28%	6%
Age	18 to 29	74%	17%	9%
	30 to 44	62%	32%	6%
	45 to 59	54%	36%	10%
	60 or older	54%	34%	11%
Age	Under 45	67%	25%	7%
	45 or older	54%	35%	11%
Gender	Men	57%	36%	7%
	Women	63%	26%	11%
Marital Status	Married	56%	36%	8%
	Not married	64%	25%	11%
Religiosity	Practice a Religion	54%	38%	8%
	Does not Practice a Religion	66%	24%	10%
Interview Type	Landline	58%	33%	9%
	Cell Phone	62%	29%	9%

NBC News/WSJ/Marist Poll Iowa Adults Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1953 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

[^]Iowa Registered Voters Split Sample: n=1820 MOE +/- 2.3 percentage points.

Potential Republican Electorate Split Sample: n= 699 MOE +/- 3.7 percentage points.

Potential Democratic Electorate Split Sample: n= 636 MOE +/- 3.9 percentage points

		Iowa Adults		
		Do you support or oppose banning Muslims from entering the United States?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
Iowa Adults		29%	62%	9%
Iowa Registered Voters		29%	62%	9%
Iowa Potential Republican Electorate		46%	43%	11%
Iowa Potential Democratic Electorate		14%	81%	5%
Party Identification^	Democrat	13%	82%	5%
	Republican	52%	39%	9%
	Independent	25%	64%	12%
Political Ideology^	Very liberal-Liberal	12%	85%	3%
	Moderate	23%	68%	9%
	Conservative-Very conservative	44%	45%	11%
Tea Party Supporters^		49%	38%	12%
Region	Eastern Cities	27%	65%	8%
	East Central	30%	59%	11%
	Central	21%	71%	8%
	Des Moines Area	39%	52%	9%
	West	30%	60%	10%
Household Income	Less than \$50,000	29%	63%	8%
	\$50,000 or more	28%	63%	8%
Education	Not college graduate	33%	56%	11%
	College graduate	22%	72%	6%
Age	18 to 29	23%	72%	6%
	30 to 44	28%	65%	7%
	45 to 59	33%	57%	11%
	60 or older	30%	58%	12%
Age	Under 45	26%	68%	6%
	45 or older	31%	58%	11%
Gender	Men	31%	61%	8%
	Women	27%	63%	10%
Marital Status	Married	31%	59%	9%
	Not married	26%	65%	8%
Religiosity	Practice a Religion	31%	60%	9%
	Does not Practice a Religion	27%	64%	9%
Interview Type	Landline	29%	61%	10%
	Cell Phone	29%	63%	8%

NBC News/WSJ/Marist Poll Iowa Adults Split Sample. Interviews conducted January 2nd through January 7th, 2016, n=1953 MOE +/- 2.2 percentage points. Totals may not add to 100% due to rounding.

^Iowa Registered Voters Split Sample: n=1820 MOE +/- 2.3 percentage points.

Potential Republican Electorate Split Sample: n= 699 MOE +/- 3.7 percentage points.

Potential Democratic Electorate Split Sample: n= 636 MOE +/- 3.9 percentage points.